



Artistry Dance Project
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To Whom It May Concern,

My name is Kristina Leitenberger and I am the Owner and Artistic Director of Artistry Dance Project, a dance studio for ages 1-18 in Westchester County, New York. I have been a customer of Spot TV since May of 2020 and I can wholeheartedly say that Spot TV is one of the single best investments and improvements I have added to my studio in my 9 years of owning a studio.

My studio was forced to close in March of 2020 due to Covid-19. While we were closed, I was planning ahead as to what our reopening would eventually look like and in learning about this system, I knew Spot TV had to be part of our plan. The original phone calls and zoom meetings with the customer service teams at Spot TV were thorough and informative, without being pushy or overwhelming. Upon signing the proposal, the installment and onboarding process was easy, seamless and incredibly efficient.

Upon announcing this new upgrade at our facility to our clients, we were met with so much excitement and praise. Our dancers' parents were so excited to still get to be a part of watching their dancers in class without being able to stand by the viewing windows in our lobbies. The process for parents to sign up and get their accounts set up is super user friendly and simple. And in the event of any kind of difficulty (or just our technology challenged clients), my administrative team does not need to add this to their already heavy list of "to-do's." They can simply pass off our clients to Spot TV's incredibly patient, knowledgeable and always timely customer service staff.

As we consider reopening our lobbies once more to parents now, or down the road, Spot TV will most certainly be staying with us for good. The parents love that they can log on while at work or dropping off another child at another activity to get a glimpse of the joy their child is experiencing. We have grandparents from all over the country sign in, who never would have had the opportunity to watch their grandchildren in class, leap and bound across the floor.

I would highly recommend Spot TV to any dance studio owner or the like. Spot TV is a must on so many levels. My contact information can be found above. Please don't hesitate to contact me with any questions.

Best,

Kristina Leitenberger
Owner, Artistic Director